

# Rhodah Mulera

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in rhodah-mulera

## Profile Summary

Product Designer and Software Engineering student with 2+ years of experience in UI/UX design, web development and deployment to the cloud. Skilled in crafting user-centered interfaces using Figma, Adobe XD, and modern web technologies. Proven track record in designing digital campaigns, developing responsive websites, and leading visual communication for technical communities.

## Education

- 2023 – 2027 **BSc Mathematics & Computer Science**, Jomo Kenyatta University of Agriculture and Technology (JKUAT), Nairobi, Kenya
- 2025 – 2026 **Frontend Pro Web Development Program**, ALX Africa, Remote
- Jan – Mar 2025 **Graphic Design Program**, ALX Africa, Remote

## Professional Experience

- 2025 – Present **PR Lead & Visual Designer**, Google Developer Student Clubs (GDSC) JKUAT, Nairobi, Kenya
  - Designed digital campaigns increasing event participation by 30%
  - Established visual identity guidelines ensuring brand consistency
  - Managed social media visual content strategy enhancing engagement and growth
- 2024 – Present **UI/UX Designer & Frontend Developer**, Freelance, Remote
  - Designed and prototyped web and mobile interfaces focusing on usability and accessibility
  - Developed responsive websites using HTML, CSS, JavaScript
  - Designed G-Kash microfinance app prototype with integrated financial literacy features
  - Conducted user research and usability testing to validate design solutions
- 2024 **Communication Coordinator & Graphic Designer**, Taifa Teule Network, Kiambu, Kenya
  - Designed posters, flyers, and social media graphics improving event engagement
  - Crafted user-focused layouts enhancing participant experience through clear visual hierarchy

## Projects & Achievements

- G-Kash Mobile App: Figma prototype for Girlcode hackathon — mobile microfinance app with loan management, savings tracking, and financial literacy modules.
- Car Hire Website: Responsive car rental platform with booking flows, vehicle browsing, and modern UI/UX.
- Shoe Retail Website: Retail website with JavaScript filtering and responsive layouts deployed on Vercel.
- E-commerce Platform: User-centered portfolio built with React featuring smooth animations (rhodahmulera.vercel.app).
- Portfolio Website: User-centered portfolio built with React featuring smooth animations (rhodahmulera.vercel.app).
- Recognition: Won multiple Africa's Talking Hackathons (2025); Selected for ALX ProDev Frontend Program (2025).

## Skills

- Design: UI/UX Design, Figma, Adobe XD, Wireframing, Prototyping, User Research, Responsive Design, Design Systems
- Development: HTML, CSS, JavaScript, React, Git/GitHub, Vercel, Cloud Technologies (AWS, Google Cloud), Frontend Development
- Soft Skills: Creative Problem-Solving, User-Centered Design, Collaboration, Design Thinking, Communication
- Languages: English (Fluent), French (Basic)